

Workshop

Patent Development – Successful experiences

Neapolis University Pafos (NUP)

Wednesday, May 21st, 2025

Times	08:00 – 12:00	+ 1 h	-1h
Time Zone	West Balkans / Italy / Spain	Cyprus	UK

Online (Microsoft Teams): [Join the meeting now](#)

Agenda:

Interactive Workshop – Knowledge Transfer sessions	
08:00 – 08:20 (WB)	Title: Coming up with patentable ideas Trainer: Prof Georgios Dafoulas
08:20 – 08:40 (WB)	Title: IP and Commercialisation Trainer: Prof Georgios Dafoulas
08:40 – 09:00 (WB)	Title: Patent types Trainer: Prof Georgios Dafoulas
09:00 – 09:20 (WB)	Title: Due diligence and freedom to operate Trainer: Prof Georgios Dafoulas
09:20 – 09:40 (WB)	Title: The European patent system Trainer: Prof Georgios Dafoulas
09:40 – 10:00 (WB)	Title: Stages of filing a patent application Trainer: Prof Georgios Dafoulas
Delivery notes:	
<ul style="list-style-type: none"> Sessions are interactive, including (i) case studies of successful experiences, (ii) activities probing participants to share their own views and perceptions, and (iii) opportunities for participants to engage in thinking about key topics. Brief breaks will be incorporated in the workshop on demand and prior to shifting to the 'Experts' Showcase'. Continuous Q&A will be supported during each session rather than restricting questions towards the end of the workshop, enabling participants to relate their questions to specific content. 	
Experts' Showcase – Capacity Building seminars	
10:00 – 10:30 (WB)	Title: Building Information Modelling & Digital Technologies Expert: Dr Noha Saleeb
10:30 – 11:00 (WB)	Title: A Framework for Asset Data Management of the Built Environment Expert: Dr Daryn Fitz
11:00 – 11:20 (WB)	Title: Innovation, IP and What Investors Want to See Expert: Finlay Kerr
11:20 – 11:40 (WB)	Title: Why is Green Innovation so Important to Global Commerce, and How Can West Balkan Nations be at the Forefront? Expert: Dougal Fleming
11:40 – 12:00 (WB)	Title: Translating Green Research into Fundable Commercial Innovation Expert: Prof Robyn Owen
Delivery notes:	
<ul style="list-style-type: none"> Each session focuses on sharing expertise and good practice, followed by Q&A at the end of the session. Brief breaks will be incorporated between seminars. 	



Profiles (in order of appearance):

Trainer



**Prof Georgios
(George) Dafoulas**

Professor of Information Systems and Business Computing, Department of Computer Science, Faculty of Science and Technology, Middlesex University

<https://dafoulas.org/>

<https://www.linkedin.com/in/george-dafoulas-5aa78a8/>

Worked with a wide range of funding bodies including EU programmes (frameworks, Erasmus+, Capacity Building in Higher Education, Tempus, Socrates, Minerva), British Council, JISC, US's NSF, AUNP, ERDF, EPSRC, ESRC, and the DTI. Director of the TIME CUBE Innovation Hub and expert in the deployment of accelerator programmes, innovation hubs, and entrepreneurship initiatives in more than ten countries. Experienced in introducing technological innovation in academic programmes and corporate training initiatives in Europe, Asia and Africa.

Experts



Dr Noha Saleeb

Associate Professor in Creative Technologies and Construction, Design Engineering Department, Middlesex University

<https://www.linkedin.com/in/dr-noha-saleeb-29504416/>

Programme Leader for the MSc Building Information Modelling Management programmes at the university, providing consultation for both industry projects and organisations in sustainable design, construction, digital transformation, BIM, Digital Twins, AI and onsite project management. Is in advisory board of CIOB, BIM4Heritage, London Digital Twin Centre, as well as Director of BIMAfrica Report and Business Development Lead, and Editor-in-Chief of Smart Infrastructure and Construction Journal, with many contributions as Keynote Speaker and publications in the area of Sustainable Construction technologies



Dr Daryn Fitz

Principal Consultant & Special Projects Lead at Symetri Europe

<https://www.linkedin.com/in/darynfitz/>

Extensive experience in the management, application and integration of Digital Information Technologies including BIM within Design Consultant, Main Contractor, Developer and Client Organisations. Currently predominantly engaged as an advisor to asset owner organisations, providing Information Management services directly, leading the LRQA ISO19650 Certification scheme on behalf of Symetri. Sector experience includes: Defence, Education, Healthcare, Petrochemical, Pharmaceutical, Biotech, Transport, Judiciary, Events, Commercial, Retail and Residential.



Finlay Kerr

Raising Expert Consulting

<https://www.linkedin.com/in/finlaykerr/>

Helps startup founders and company directors raise funding for their business by providing investor readiness coaching and match them with investors. Partners with Founders and Directors of Startups and Scaleups who are raising equity investment including: Founders, Co-Founders, Directors, Partners, MD,CEO,CFO,FD.



Dougal Fleming

Director of GBT / N.E.D. at Sussex Chamber of Commerce / Head of Net Zero at Tomsetts and Financial Research Fellow of CEEDR

<https://www.linkedin.com/in/dougal-alexander-fleming-44678586/>

Passionate about clean innovation and the evolution of key industries to align with the environment. The most beautiful companies he has encountered have a culture rooted in social and environmental ethics. They lead on business development activities that build sales pipelines to attract companies who want to be part of that journey.



Prof Robyn Owen

Professor of Entrepreneurship and Sustainable Finance, Deputy Director of CEEDR and Co-Founder of GreenFin research cluster at Middlesex University

https://cusp.ac.uk/about/team/r_owen/

<https://www.linkedin.com/in/robyn-owen-baldock-82a86041/>

Experienced SME researcher, specialising in policy analysis and evaluation and local economic development research. Her focus during the last 15 years, since the Global Financial Crisis has been on small business access to finance, with particular interest in the financing of young potential high growth businesses and those involving green environmentally positive innovation.